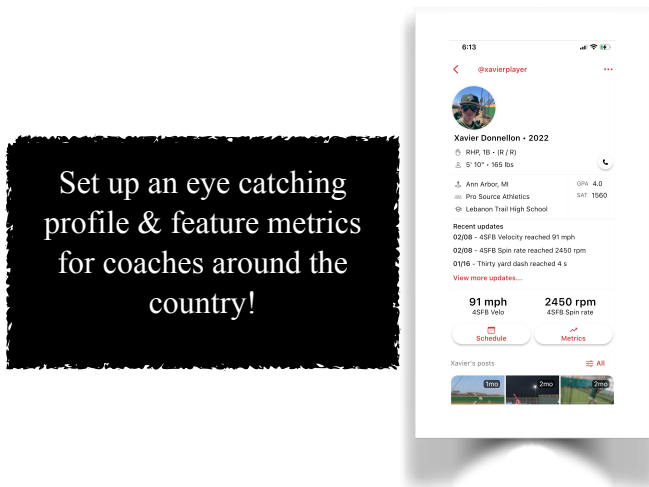




Players Guide To The ProLook College Baseball Recruiting App

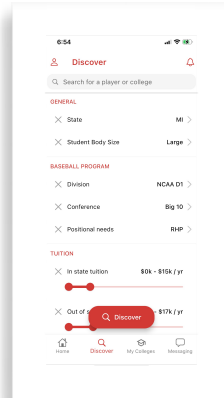
Welcome to ProLook! After downloading this incredible recruiting tool, here are the following steps we recommend:

1. **Create Username & Password:** Set up your username and password. It seems like a simple step but our recommendation is to use your grad year at the end of your username, Ex. **Bobbysmith2025**
2. **Create Profile:** Add a Profile Image either from an in-game action photo or a static head shot. Remember, making a good first impression is very important.



3. **Input Data Points:** Input all the essential information that you have such as GPA, SAT/ACT or current verified metrics that you have. These are all items that college coaches can search by, so the more information you provide, the better opportunity to be seen during a search.
4. **Categorize Your Videos:** Make a few posts and put them into categories so that coaches can search to find what they are looking for easier. For example, you can categorize by Batting Practice, Game Highlights, Training, etc. so be sure to tag your videos in the appropriate categories when you post them. Be sure that the video you put on your page is clear and close enough for a coach to get a great look at your swing/throwing/pitching/running or other mechanics.
5. **Combine & Post Videos:** Remember that with the Elite version, you can post unlimited videos but only up to 1 minute of footage. Our recommendation would be if you have 3-4 separate swings or 3-4 separate pitches, that you combine those into one video montage of less than 1 minute so a coach could see multiple swings/pitches from watching just one video clip.
6. **Update Game Schedules!** This is critical to your recruiting success. One of the great features about the app is that when coaches are following multiple players, if they are playing at the same event or near each other it will show the coach automated "Matchups" for players they are following. The more players at an event, the more likely a coach comes to watch that event. The only way this happens is by keeping your schedule on point and up to date within the app.

7. **Add Multiple Search Criteria Lists:** Start searching for colleges and create multiple search lists. You can create multiple searches within the app for different types of schools so you can filter and add to/take away from your personal follow list. For example, you could search for D1, D2 schools with less than 5000 students that offer Business as a major in North Carolina, Georgia and Maryland. You can save this search and name it “D1/D2 in NC, GA, MD” so you do not have to re-create this search at a later date. You could also search “D3/ NAIA/JC with between 5000-15000 students that offer Biology in Texas, Louisiana, Florida and California and save and name this search.



Search anywhere for programs that would be a great fit for you!

8. **Send and Share:** Once you have found some schools of interest and feel like it may be a good fit, send a college coach or coaches some of your video or a quick email within the app. They will have the ability to post and filter by need as well so you can search by colleges looking for “RHP who is at least 6’1” and throws 86mph in the 2025 class” so you will know ahead of time if they even need your skillset or position. That is the beauty of the app is that it will save you tons of time, money and frustration but helping you filter through schools as long as they have posted their needs. If they have not posted what they need/want, send them a note and share some video within the app.
9. **Use the App:** This seems intuitive but you have access to over 4500 college coaches and 1600 college programs at your fingertips. We will be sending In-App messages to players and parents to help guide you through the process and offer insights and links to make it easier but your dedication and consistency will go a long way in helping you end up at a college to play baseball! There are approx. 500,000 High School, JC and Gap Year players in any given year and only about 45,000 college baseball players. How you go about this process and utilizing this incredible tool will make a huge difference!
10. **Dream Big:** Do the little things to keep chasing your dream!

Make Recruiting Seamless Across Your Coaching Staff

Connect with college coaches and choose in-app messaging

Get expert guidance from college baseball recruiting experts within the app

Post unlimited highlights by category to help coaches track your progress

Add Metrics, Update Schedules and get real-time notifications

Discover colleges that fit your needs and wants